

CPA/Law Society

in association with our friends at
Wells Fargo Wealth Management Group

Present:

Boomers & Gen-Xers: Meet Your New Co-Workers “The Millennials”

The moniker of choice for the next generation of workers is the “Millennials” – a name that befits both their current place in history and their overall optimistic outlook for the future. It is a generation now exploding on the world scene. As noted on *60 Minutes*, the Millennials are invading our firms and companies en masse – and will change the way we do our work.



On the whole, the Millennial generation tends to be highly educated and technologically savvy. They have been plugged into computers and the Internet almost since birth. They have grown up over-protected and over-scheduled, yet close to their parents and families as a result of this rigid structure. Millennials tend to be very optimistic, overtly confident, and intensely competitive. Generally, they are politically conservative but more socially tolerant than the generations before them.

As employers and colleagues, what do we need to know about this generation? What is their work ethic? What are their expectations? How do we communicate with them? How do we create loyalty? How are their social skills? Our panel will discuss these issues and many more when tackling this fascinating subject.

Panelists:



Peter Iannone, CPA/CFF, CITP, MBA, is a Director with CBIZ, managing the Southern California corporate consulting practice. This group provides outsourced services for companies needing Outsourced CFO and Controllarship services, business and strategic plan development, Sarbanes-Oxley 404 compliance and working with Chief Executive and Financial Officers in establishing their SOX 302 programs. As a national top accounting services provider, CBIZ, with offices in major cities throughout the country, is one of the nation's leading providers of business services. One of Peter's roles is to head CBIZ's recruiting efforts in the region and manage the programs responsible for in-house training for its Southern California offices, years 1-4. Therefore, he is very familiar with the Millennial generation and has performed considerable research in the area of managing Millennials.



Samantha Goodman is a senior litigation associate in the Los Angeles office of Morrison & Foerster, handling a range of complex commercial litigation in both state and federal courts. With more than a thousand lawyers in 16 offices around the world, “MoFo” offers clients comprehensive, global legal services in business and litigation. Samantha is a member of the Employment and Labor Practice Group and has experience representing and advising clients regarding a number of labor and employment law issues. She researched and co-presented the program “Managing Millennials: The Next Generation in the Workplace and their Wireless Workstyles” for MoFo.



Andy Teach is a 30-year corporate veteran. After graduating from Rutgers College, he began his career working for two advertising agencies in New York City. After that, he worked at a major television/motion picture studio in Los Angeles for over 20 years where he was most recently Vice-President of Network & Cable Research. He is the author of a career advice book for Millennials entitled *From Graduation to Corporation: The Practical Guide to Climbing the Corporate Ladder One Rung at a Time* and is currently lecturing at colleges and universities. For more information about Andy, please check out his website at www.andyteach.com.

Friday, January 29, 2010
Noon - 1:30 PM @ The Pierpont Inn, Ventura

Lunch Choices: (1) Grilled Loin of Pork (2) Mandarin Ginger Chicken Salad; or (3) Vegetarian Sandwich

The cost is \$35 for members of the CPA/Law Society; \$45 for non-members; \$30 students. Price Includes Lunch, Coffee/Tea, Dessert and MCLE/CPE credit. Please make your reservations and lunch selection by calling Barbara at Doug Kulper's office (805) 659-6800, or please e-mail Doug Kulper at dkulper@fcoplaw.com, before January 26, 2010. All reservations are considered “firm” on January 26 (at 5 pm); we will bill late cancellations and “no shows.”
